Mature Communities

They represent some of the most “complete” communities in Winnipeg and for the most part, were developed prior to the 1950s. Section policies are intended to encourage compatible residential development that positively contributes to neighbour

hood character while expanding housing options in alignment with the intensification target and the Residential Infill Strategy, which is underway.

Recent Communities

These are areas of the city that were planned between the 1950’s and the 2015’s. They are primarily residential areas and contain a mix of low and medium density housing with nearby amenities. They can also accommodate some infill development to increase housing choice and maximize the use of existing infrastructure.

OTHER

These are other areas found throughout the city.

Employment Lands

These are areas that promote the competitiveness and economic diversity of the City of Winnipeg and surrounding region by accommodating and supporting existing and future employment, including industrial uses that cannot thrive in a mixed use setting. The City will enable a stable operating environment for businesses by preventing the intrusion of incompatible uses and by maintaining the affordability and attractiveness of Employment Lands for employment purposes.

Major Open Space

These are large contiguous open space areas within the City that currently have a “public function” and that provide an aesthetic, recreational and/or environmental significance to the City as a whole. The City will ensure a higher level of review underlies any pressures or intentions to transition these lands to another use.

Reinvestment Areas

A subset of Mature Communities, these are areas that normally have a desirable character but would benefit from reinvestment through infill and redevelopment. The City will identify and support these areas to help them reach their full potential as vibrant, healthy, and complete communities.

Rural and Agricultural

These are large tracts of undeveloped land that currently support these areas to help them reach their full potential as rural and agricultural lands currently have a “public function” and that provide an aesthetic, recreational and/or environmental significance to the City as a whole. The City will ensure a higher level of review underlies any pressures or intentions to transition these lands to another use.

Urban Design

Urban design will respond to our city’s dynamic character to create a legacy of high-quality public and private spaces, a lasting civic identity, and a quality built environment for years to come.

Parks and Recreation

Winnipeg’s parks and recreation systems will foster the well-being of individuals, communities, and natural environments by allowing everyone to engage in meaningful, accessible, indoor and outdoor experiences and activities.

Housing

Winnipeg will achieve a sustainable and healthy housing environment that meets the needs of its population by supporting a range of housing types, tenures, sizes, and affordability levels.

IMPLEMENTATION

By-laws are only as valuable as their implementation. To succeed, they must be supported by policies and specific actions to guide their effective implementation. Complete Communities 2.0 includes a detailed implementation schedule at the back of the document organized by priority and timeline for completion.

In addition, Complete Communities 2.0 provides further direction on:

• Reinforcing Downtown as the city’s destination of choice and preeminent complete community.
• The City’s financing of growth and development.
• The accommodation of infill development in Established Neighbourhoods.
• Managing commercial lands to maintain and enhance the vibrancy of existing areas.
• Managing industrial lands to promote City competitiveness, protect existing businesses, and mitigate land use conflicts.

What is the Complete Communities Direction Strategy?

In Manitoba, all municipalities are required to prepare a development plan that sets out long term plans and policies for its physical, social, environmental, and economic objectives. In Winnipeg, the development plan is accompanied by a more detailed secondary plan that focuses on the physical environment.

OurWinnipeg is the City of Winnipeg’s development plan. The Complete Communities Direction Strategy 2.0 (Complete Communities 2.0) is a citywide secondary plan that guides growth, development, and land use in the City of Winnipeg.

HIGHLIGHTS

Complete Communities 2.0 is introducing three key directions in order to be more strategic about how we grow and the best implementation complete communities principles.

• It is targeting that a minimum of 50% of all new dwelling units be accommodated in the existing built-up area of the City. It seeks to achieve this by making infill development easier, more desirable, and more predictable.
• It more explicitly directs the highest residential and employment densities to the best transit to enhance the viability of sustainable transportation.
• It provides more direction regarding the management of greenfield land to enhance the certainty and timeliness of capital infrastructure and local area plan delivery.

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WHAT IS A COMPLETE COMMUNITY?
Complete Communities are places that offer and support a variety of lifestyle choices as well as opportunities for people of all ages and abilities to live, work, shop, learn, and play in close proximity to one another.

Complete communities provide options for accessing services, amenities, and community resources by ensuring that most of the daily necessities of life — services, facilities, and amenities — are readily accessible.

Complete communities celebrate diversity and provide housing options that accommodate a range of incomes and household types for all stages of life. Complete communities provide options for local employment, while recognizing that Downtown, airport lands, and designated employment lands will continue to be the centres of employment in the city.

Complete communities facilitate a range of transportation options.

Complete communities also help us to meet our sustainability goals, which include better air quality, resource efficiency, waste management, and climate change mitigation as well as adaptability to climate change and resilience to natural disasters.

ENABLE A RANGE OF TRANSPORTATION OPTIONS
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WHAT IS AN URBAN STRUCTURE?
OurWinnipeg and Complete Communities 2.0 are based on an urban structure, which is a spatial articulation of city building objectives. It guides how the city will be realized by identifying and defining its physical components, not as they are today, but how they are envisioned for the future.

An urban structure differentiates between areas of the city based on their period of growth and other descriptive characteristics. This approach recognizes the uniqueness of different areas of the City, providing the basis for accommodating growth and change in a way that is sensitive to its context.

THE COMPONENTS OF THE URBAN STRUCTURE AND A KEY POLICY OBJECTIVES ARE:

Transformative Areas
These are areas of the City that provide the best opportunity to accommodate significant growth and change.

Downtown
Our Downtown is the entertainment, cultural, and economic heart of our city and our window to the world. It will be the location of choice for offices and it provides one of the best opportunities to create complete, mixed-use, higher-density communities.

Corridors
Mixed Use Corridors are targeted segments of major roadways that, due to their excellent transit service via the Primary Transit Network and strong commercial opportunities, provide the best opportunities for mixed use intensification outside of the Downtown.

Mixed Use Centres
Mixed Use Centres are the largest commercial areas in the City. They will provide opportunities to accommodate major retail uses and, over the long term, will become vibrant, pedestrian-friendly areas connected by multiple modes of transportation, offering a variety of housing options, activities, services, and jobs.

Major Redevelopment Sites
Major Redevelopment Sites will provide transformational opportunities for the redevelopment of vacant or underutilized sites within the existing built-up area. The redevelopment of these sites will embody the principles of sustainability within a well-designed, walkable environment.

New Communities
New Communities are large undeveloped land areas identified for future urban development. They will continue to play an important role in accommodating the city’s projected population growth. They will be planned as complete from the outset and will continue to achieve a high standard of sustainability in planning, design, construction, and management.

Established Neighbourhoods
These are existing residential areas where most Winnipeggers live. They will accommodate moderate growth and change. Key section policies include:

MAP OF THE URBAN STRUCTURE