



# *OurWinnipeg 2045:* At-a-glance

Winnipeg lies within Treaty No. 1 territory and the traditional homeland of the Métis Nation. The water we drink comes from Shoal Lake 40 First Nation on Treaty Three territory.

## DESCRIPTION

*OurWinnipeg* is the City's 25-year development plan, which provides a vision, goals, and policies intended to influence leadership and good governance, priority setting, the delivery of City services, how residents get around the city, and decisions about how the City grows. It also influences how environmentally resilient, economically prosperous, healthy, and socially equitable the City can be while increasing the quality of life for all residents. The Complete Communities Direction Strategy 2.0 is a citywide secondary plan that guides physical growth, development, and land use in Winnipeg.

The *OurWinnipeg* review process has benefited from input by residents, community stakeholders, and interdepartmental City of Winnipeg subject matter experts, contributing to the production of the draft *OurWinnipeg* policy document. This draft is being shared for final public engagement and additional feedback ahead of a formal public hearing process. *OurWinnipeg* is intended to be a vision that all residents can embrace and work toward in order to realize the shared vision of a high and sustainable quality of life for all who make Winnipeg their home.

## WHAT WE'VE HEARD FROM WINNIPEGGERS

The Phase 1 What We Heard Report summarizes key feedback from stakeholders and the public with highlights below. Members of the public offered the following feedback of *OurWinnipeg*:

- Update the policy language to be clear and committed;
- The City and its elected officials did not go far enough in prioritizing and implementing the policy direction in *OurWinnipeg* that was adopted in 2011.
- The City should commit to measuring, evaluating, and reporting on progress with mechanisms for accountability and enforcement.
- The City should take the following principles into account when reviewing the plan: proactive, strategic, evidence-informed, outcome-oriented, financially-sustainable, consider lifecycle costs, transparent, accountable, responsive, adaptable, integrated, intergenerational, intersectional, community and partnership building and solve complex challenges.

## HIGHLIGHTS OF THE CURRENT DRAFT OF *OURWINNIPEG*

- Realigned according to the 17 United Nations Sustainable Development Goals using a localized set of six prioritized goals. In addition to the economic, environmental, and social sustainability goals in *OurWinnipeg* (2011), good health and well-being, leadership, and good governance have been elevated.
- Maintains about 80% of the policy intent of *OurWinnipeg* (2011), however it incorporates more committed and results-oriented policy and has been realigned within a sustainability goal framework.
- Working closely with key stakeholders and the Community Advisory Committee throughout the process has ensured policies support community priorities.
- Includes a commitment to policy implementation through development of a Strategic Priorities Action Plan that includes a process to define decision-making criteria to prioritize actions and align budgets.
- Introduces a preliminary set of community indicators to begin to inform priorities through evidence of the current community state and measure progress toward goal outcomes
- Includes additional emphasis on the following policy areas:
  - Strengthening civic systems that support community resilience;
  - Accounting for the social, environmental, and economic impacts of municipal investments for broader community return;
  - Working in partnership for community benefit;
  - Removing barriers for systemically disadvantaged groups through a commitment to human rights and equity;
  - Integrate Indigenous perspectives and reconciliation throughout the plan;
  - Embedding targets for greenhouse gas emissions reductions to guide climate action;
  - Reinforcing the social determinants of health, health equity, and healthy built environments as a basis for proactive service delivery;
  - Addressing poverty and climate change solutions as innovative economic drivers;
  - Shifting transportation to more sustainable modes and less reliance on personal vehicles;
  - Prioritizing infill development and phasing new community development to accommodate growth and growth-supportive infrastructure in a more financially-sustainable way through an intensification target.

## *OURWINNIPEG* CHALLENGES AND OPPORTUNITIES

- Taking an inward focused organization and aligning it with outward-facing community outcomes to provide more transparency about key areas of control, influence, and leadership toward desired results;
- Addressing expensive reactionary service over time by collaborating with community leaders on proactive, needs-based action and community-led solutions;
- Addressing policy implementation challenges by identifying an evidence-informed process for prioritizing actions and investments that deliver the most cross-beneficial long-term community return;
- Disrupting the City's financial sustainability challenges by inspiring openness for alternatives to status quo systems, processes, and approaches that may not achieve desired results and limit innovation in a rapidly-changing world;
- Looking beyond individual government mandates to make more transparent the City's current service impact on desired community outcomes and alleviating the perception of 'scope creep';
- Enhancing infrastructure capacity by connecting climate action, health outcomes, and economic innovation to explore green solutions that benefit a growing population more cost-effectively;
- Broadening participation in government decision-making through processes that welcome input from underrepresented voices in the community;
- Bolstering community capacity through locally-driven economic opportunity that engages those who currently face barriers to participation and self-sufficiency;
- Mitigating undesired impacts of climate change by integrating targets that focus City leadership on action in areas of significant control and influence.

## IMPORTANT LINKS

- *OurWinnipeg* draft
- Sustainable Development Goals one-pagers
- *OurWinnipeg* survey
- Discussion forum

## WHAT WE NEED FROM YOU NOW

- Familiarize yourself with the links above.
- Provide feedback on actions the City should take in each of the six goal areas through the online survey.
- Contribute to the online discussion forums.