

OURWINNIPEG AT-A-GLANCE

WHAT IS OURWINNIPEG?

OurWinnipeg is Winnipeg's 25-year blueprint that will guide the growth and development the physical, social, environmental, and economic development of our city as per The Winnipeg Charter.

OurWinnipeg integrates four Direction Strategies that provide detailed policies, directions, and strategies necessary for implementation. The four direction strategies are **Complete Communities, Sustainable Transportation, Sustainable Water and Waste Infrastructure, and A Sustainable Winnipeg.**

OurWinnipeg guides and informs, but does not replace, more detailed planning on specific topics or for specific areas. As part of the **OurWinnipeg** initiative, the City of Winnipeg has developed detailed Direction Strategies that add additional detail in key planning areas. The **OurWinnipeg** Plan should be read with the Direction Strategies noted above as companion documents.



OUR VISION

Drawing on contributions from thousands of **SpeakUpWinnipeg** participants, the vision statement for creating the kind of city Winnipeggers want in 25 years is:

Our Winnipeg: living and caring because we plan on staying.

A GROWING CITY

We are now competing, on a global scale, for economic development. We need to continue to offer the sustainability advantages and the quality of life that current citizens expect and prospective citizens will value. We are early in a cycle of strong growth, the pace of which we haven't seen for decades. We're welcoming new citizens and businesses, and embracing sustainability opportunities.

Today, as a city, we face a number of questions:

- How are we going to accommodate growth and change?
- How do we capitalize on growth while making sure our city stays livable, affordable and desirable?
- How do we make sure that all Winnipeggers benefit from this growth?
- How do we maintain and enrich what we value while finding room for a growing population?

Our Winnipeg answers these questions and positions Winnipeg for sustainable growth, which is key to our future competitiveness. It sets a vision for the next 25 years and provides direction in three areas of focus –each essential to Winnipeg's future:

A CITY THAT WORKS

Citizens choose cities where they can prosper and where they can enjoy a high quality of life. A well-run city is an important starting point. The “basics” matter: public safety, water quality, wastewater infrastructure, and public amenities and facilities are the essentials to keeping people healthy. But quality of life goes beyond the basics. Our communities need to support various lifestyles, providing a range of options for living, working and playing. A variety

of housing styles for residents to choose from are required, as are transportation choices for residents and businesses alike. The whole system has to work together efficiently and sustainably.

A SUSTAINABLE CITY

Sustainability is part of how the City does business, reflected in policies and programs that respect and value the natural and built environments – protecting our city’s natural areas and heritage resources. We act as a corporate role model for social, environmental and economic sustainability, and measure and report progress in key corporate and community sustainability areas.

QUALITY OF LIFE

Beyond providing a “City that Works” and planning for sustainability, our city needs to offer a high quality of life in order to be competitive. Three important aspects of quality of life are access to opportunity, the maintenance of vital healthy neighbourhoods, and being a creative city with vibrant arts and culture. All of these areas include social aspects that are critical to the overall well-being of our city.

The City is committed to collaborating within its mandate with other governments and service providers in these areas. In some cases, further intergovernmental discussion or strategic planning is required to move forward on the directions included in the plan.

OUR WINNIPEG DIRECTION STRATEGIES

The **Complete Communities** Direction Strategy is an innovative, practical “playbook” that guides land use and development for Winnipeg. Its primary focus is to describe Winnipeg’s physical characteristics and lay out a framework for the city’s future physical growth and development.

The **Sustainable Water & Waste** Direction Strategy promotes actions required to protect public health and safety, ensure the purity and reliability of our water supply and maintain or enhance the quality of our built and natural environments.

The **Sustainable Transportation** Direction Strategy provides a vision for transportation in Winnipeg for the next 25 years. Its emphasis is on moving people, goods and services in a way that is sustainable.

A Sustainable Winnipeg is an integrated community sustainability strategy that outlines a plan of action, proposes a system of sustainability indicators and measures.

IMPLEMENTATION

The City will implement OurWinnipeg through the OurWinnipeg Action Plan. Action Plans will be created in an integrated way, involving departments, partners and the community as appropriate. More than a simple “to-do” list, Action Plans will include communications and outreach, which is critical to fostering strong collaborative working relationships, and will draw from measurement and continuous improvement loops, which is critical to effective decision making and action.

The Action Plan includes three core functions:

1. Relationship Building, Outreach and Marketing
2. Implementation Plans
3. Monitoring, Measuring and Continual Improvement

Striving for sustainable innovation and benchmarking against best practices are integral parts of measurement and continual improvement. This work, including the research, development and testing of new tools and approaches, will be an integral part of the Action Plan and the implementation of OurWinnipeg.

