NETWORK ENGAGEMENT REPORT
AGE FRIENDLY WINNIPEG ACTION PLAN
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1.0 OVERVIEW

In 2014 the City of Winnipeg achieved Age-Friendly Community designation. In applying for this designation, and as part of reporting on achievement of milestones, the City identified a variety of directions that would be taken to continue progress. Early in 2015, Pensato Consulting Group LTD was engaged by the Mayor’s Age-Friendly and Seniors Advisory Committee to host dialogues with Winnipeg’s Neighbourhood Resource Networks to:

- identify cross-cutting issues
- provide expert feedback on planned actions
- identify gaps

This report provides background on the Age-Friendly Cities movement, summarizes steps leading to the consultation dialogues and presents results of conversations with network stakeholders.

The consultants would like to acknowledge the generous contributions of expertise and experience from:

- The many members of Winnipeg’s Neighbourhood Resource Networks
- The Mayor’s Age-Friendly & Seniors Advisory Committee
- The Office of the Mayor, his Worship Brian Bowman
- City of Winnipeg Community Services Department
2.0 BACKGROUND
2.1 AGE FRIENDLY COMMUNITIES

An age-friendly community is one where all members of society - regardless of age - are included and can contribute socially and economically. An age-friendly world enables people of all ages to actively participate in community activities and treats everyone with respect. It is a place that makes it easy for older people to stay connected to people that are important to them and for young people to take part in their community. An age-friendly world is one that helps people stay healthy and active even at the oldest ages and provides appropriate support to those who can no longer look after themselves.

Many cities and communities are already taking active steps towards becoming more age-friendly. The World Health Organization (WHO) developed and released an Age-Friendly Cities model in 2007, and communities across Canada and globally have developed action plans to become more age-friendly, recognizing the benefits for citizens and at the community level. The WHO, the Public Health Agency of Canada (PHAC) and the Province of Manitoba have developed Age-Friendly Community Milestones to provide a guide for community action planning and a basis on which communities can be recognized for their age-friendly community efforts and in turn, be recognized by the PHAC and the WHO. The City of Winnipeg has been working towards Age-Friendly Community status since 2009, and was awarded designation in 2015 (see letter from Public Health Agency of Canada in the Appendix).
The City of Winnipeg has adopted the WHO Framework as it engages in efforts with its Age Friendly initiatives. Part of that framework includes organizing actions, initiatives and recommendations along eight domains:

- Outdoor Spaces and Public Buildings
- Transportation
- Housing
- Social Participation
- Respect and Social Inclusion
- Civic Participation and Employment
- Communication and Information
- Community Support and Health Services

Further detail can be found in The Age Friendly Winnipeg Action Plan.

### 2.2 KEY DEMOGRAPHIC FIGURES

**We’re growing.** Winnipeg’s population is growing; more than 10,000 people joined our City last year. Winnipeg’s population is likely to increase by approximately 209,000 people over the next 23 years. The Winnipeg Census Metropolitan Area (CMA) which includes the City of Winnipeg and 11 surrounding Rural Municipalities is expected to eclipse 1 million people by 2035.

**We’re older.** Seniors are one of the fastest-growing age groups in Canada with approximately 14 per cent of the population over 65. With 166,500 seniors, Manitoba has one of the highest per capita populations in the country, and close to 100,000 of those seniors reside in the City of Winnipeg.

**We’re aging.** Baby boomers, presently aged 50 to 68 and making up nearly 26% of the City’s population, are growing older. By 2035, as this generation ages and those behind them become seniors, the senior population will increase by 68% when compared to today.

**We’re changing.** Welcoming new international immigrants and home to large, growing and valued communities of Aboriginal peoples, Winnipeg’s population is changing. In 2011, 20% of Winnipeggers were visible minorities (up from 15% in 2006). More than 78,000 residents (about 11% of Winnipeggers) identified as Aboriginal in 2011.
3.0 ACHIEVING AGE FRIENDLY COMMUNITY STATUS

3.1 REQUIREMENTS AND CITY OF WINNIPEG DESIGNATION

Winnipeg, in collaboration with and support from many partners, has shown its ongoing commitment towards enhancing age friendliness:

**October 2007** – The Mayor’s Seniors Advisory Committee is formed and, annually thereafter, provides advice to the City of Winnipeg through reports to the Office of the Mayor.

**October 2009** – City of Winnipeg officially joins the Manitoba Age-Friendly Initiative.

**July 2011** – The City’s new development plan, OurWinnipeg is adopted and formally integrates age-friendliness into City strategic planning.

**September 2012** – City Council endorses the Winnipeg Age-Friendly Initiative; the Mayor’s Seniors Advisory Committee is reconstituted with a broadened mandate and renamed as the Mayor’s Age-Friendly & Seniors Advisory Committee.

**June 24, 2014** – The City of Winnipeg achieves Age Friendly Community status.

With this sustained focus on creating places, services and a civic culture that respects and includes Winnipeggers of all ages, the City of Winnipeg completed its Age-Friendly Milestones and successfully achieved Age Friendly Community status. Manitoba’s Minister of Healthy Living and Seniors presented a Recognition Award to representatives of the Mayor’s Age-Friendly and Seniors Advisory Committee.

3.1 BEYOND DESIGNATION

As part of the City’s application for Age Friendly Community designation, a report was prepared that summarizes key City policy directions, achievements to date, and ongoing work that, together, fulfilled requirements for designation. Also included in this report were a series of actions that the City had planned for action beyond the achievement of designation. These actions were noted in an effort to continue momentum and also to promote initiatives that had already been planned. Many of the actions included as “continuing forward” items were short-term (next 12 months) and/or exploratory.
4.0 PROCESS FOR CHECKING IN WITH COMMUNITY NETWORKS

After the release of the 2014 Action Plan, the Mayor’s Seniors and Age Friendly Advisory Committee decided to seek feedback from key stakeholders on the direction that was proposed: are the planned actions sufficient? Do the planned actions respond to community needs? Are there items missing? Are there opportunities for collaboration that the City should know about? This feedback will help the committee to make additional recommendations to the Mayor and council going forward.

Stakeholders in the network of organizations and institutions that have an interest in community services - particularly those with a focus on children/youth or older adults - were engaged through a variety of neighbourhood networks. These networks of residents, businesses and agencies working together to enhance the lives of community residents by linking community stakeholders within the community have slightly different structures in each city region but afforded a unique opportunity to communicate with key stakeholders.

Interactive workshops were conducted with these networks around Winnipeg over the winter/spring of 2014-15. Unlike public consultations which are usually intended to develop entirely new policies or significantly overhaul existing policies, these exercises were intended to both inform stakeholders about the existing plan and to gain insight based on the perspectives of service/programming partners for priority areas as Winnipeg moves forward with age friendliness. We had three goals for each group:

- Inform them about the Action Plan
- Gain an understanding of the community’s priorities
- Provide the opportunity to give feedback for further action

To build capacity within networks, workshops began with a presentation of the contents of City’s Age Friendly Action Plan on information boards and with the showing of an introductory video. The opportunity to vote (using a modified form of ‘dotmocracy’) and to comment (anonymously if desired) on the boards, as well as a facilitated conversation, were used to gather an understanding of participants’ interests, needs and likes/dislikes.
5.0 ANALYSIS

Considering the sum of the feedback received from all twelve sessions, some areas and issues were raised frequently by network members - some in every neighbourhood. Based on network feedback, the following cross cutting issues should be considered by the City of Winnipeg as it plans next steps toward age friendliness. Although presented below as a list, these issues should be viewed as an interconnected web where each area connects to all others - for example: one area - Awareness - enables residents to take advantage of existing and potential active living programs, and these in turn require addressing accessibility concerns through clear and accountable action.
5.1 OVERARCHING ANALYSIS

1) Accessibility is a paramount concern for Winnipeggers.

This has a number of dimensions. Safe physical access to destinations, especially by means other than private cars is one concern of the community. Another dimension is the ability to access City services (such as handi-transit and leisure guide programs) - meaning the technological ability and mental faculty to use services and the availability of space in programs. And the affordability of services (economic access) is also a concern, especially for older adults.

Despite substantial enabling policy (OurWinnipeg, Transportation Master Plan, Accessible Design Standards) and a sustained commitment to universal design and accessible services (with clear progress visible in areas like low floor buses and curb cuts), the City is challenged to effectively communicate how and where progress is being made. Further, in the case of the physical environment, the level of the City’s influence over private development is somewhat limited. In the absence of reliable performance data, the conversation about access shifts quickly to personal or anecdotal examples of challenges which leads to a reactive approach to making change.

Recommendations for directions to explore in this area include:

- Developing accessibility performance measures and reporting on them at the neighbourhood level.
- Creating a ‘lens’ tool that is applied to City planning, policy and program development decisions. An ‘age friendly’ or ‘8-80’ lens that takes into account winter and economic access could help to orient the decision-making culture towards age friendliness by pointing out challenges experienced by the young and the old. Further, the use of this lens could become a process-based performance measure that would transparently demonstrate the City’s intention to enhance age friendliness.
- Undertaking specific program or policy reviews to ensure age friendliness is optimized. Access-related concerns that could be reviewed include Handi-Transit, Leisure Guide program registration and snow clearing policies. Reviews should involve users, be conducted openly and could potentially involve a peer review process where officials from other cities that have been recognized for their age friendliness are asked to participate.
- Continued support for smarter growth and an emphasis on complete communities and complete streets. Move forward with several ‘living lab’ pilot projects that evolve the state of the art locally; consider involving universities or other research institutions to study impacts (transcribed noted include some specific suggestions shared about sites/locations).
2) Winnipeggers expect clear strategies and coordinated services with visible and efficient results

While generally supportive of the Age Friendly Action Plan’s direction and of most of the specific actions indicated as next steps, many network participants shared skepticism about the actual impacts of the plan or about the City’s commitment to following plans in general.

Similar skepticism exists about the efficiency of delivery of services at the community level – with a general sense that opportunities for promoting effective use of space, intergenerational opportunities and mixed uses that promote vitality are being missed because of silos between different agencies and levels of government (for example: use of schools after hours, colocation of libraries, community centres and other community services).

Further, there is a sense within neighbourhood networks that a coordinating mechanism for City of Winnipeg service is missing.

Recommendations for directions to explore in this area include:

- Developing a memorandum of understanding that supports efficiency through access/service sharing agreements between schools, community centres, libraries, and other community facilities - and report on results.

- Promoting current performance measurement initiatives, such as OMBI (Ontario Municipal Benchmarking Initiative) and developing or adopting new measures that will promote transparency and accountability

- Strengthening community centres with access to new tools including communications through City channels, planning support, performance analysis, fundraising assistance and coordination/network integration help.
3) Awareness of programs and services is a foundational concern.
Many age friendly programs, policies and achievements included in the Age Friendly Action Plan were unknown to participants prior to the engagement session. Knowledge of training opportunities (such as Senior Transportation Training) was also limited. Considering that the audience for these engagements was weighted towards motivated, often expert individuals, the lack of awareness of available resources is a concern.

On several occasions critical comments were shared about systems or promotion being too heavily skewed toward online/web-based communication, which was considered ineffective for reaching some segments of the older adult population, some newcomers and some low income Winnipeggers.

Recommendations for directions to explore in this area include:
- Review and establish/revise standards for how City programs and services are communicated (i.e. which channels, when), based on research evidence about effectiveness. Update periodically to respond to changing technology/social trends.

- Streamline the City’s website, with a focus on user needs and experience.

- Either grow the profile of the Senior of the Year award program or disband it. While participants see the potential of this recognition program, the relatively small scale of the award is seen as unfairly diminishing its value.
4) Winnipeggers of all ages want to be active in their neighbourhoods.

The concept of a leisure community as a retirement ideal has passed; older adults and seniors are seeking active living opportunities such as walking, cycling and swimming. Activity structures add novelty, challenge and social interaction opportunities, and are of high interest to many network organizations.

Active living opportunities should ideally be intergenerational or multigenerational and consider climate/seasonality.

**Recommendations for directions to explore in this area include:**

- Identifying, supporting and promoting indoor walking locations in all communities.
- Considering safe cycling routes (including, especially traffic-separated paths and cycletracks) as age-friendly infrastructure. Apply a complete communities/complete streets lens to cycling infrastructure, emphasize bike access to amenities in neighbourhood centres.
- Proceeding with development of adult activity structures in a range of Winnipeg locations. Consider intergenerational opportunities when siting.
- As libraries are a highly valued piece of community infrastructure, consider what role they can play in hosting/being a base for additional programming.

5) Residents want housing that suits all life stages in their neighbourhoods.

Winnipeg is a city of neighbourhoods, with many residents loyal and committed to their local community. After a generation of social connection, economic participation and memory spent on a neighbourhood, many Winnipeggers are seeking the opportunity to age in their community. What this means in terms of housing form and style varies: multi-generational housing, secondary suites, assisted living opportunities, a mix of sizes, ages, costs and tenures. Diversity is a keyword used by many network members to express what is needed when looking forward at neighbourhood housing in an age friendly city.

**Recommendations for directions to explore in this area include:**

- Liaising with developers about barriers to establishing a broader diversity of housing types (taking note of existing housing policies/Complete Communities Direction Strategy) with an aim of identifying opportunities to eliminate red tape, modernize zoning, or reposition incentives in support of diversity.
- Developing ways of characterizing housing options/availability at the neighbourhood level to understand needs and opportunities. Share results with development industry and develop targeted incentives to support renovation, rehabilitation or new construction in support of diversity goals.
5.2 RECOMMENDATIONS ORGANIZED BY AGE-FRIENDLY DOMAINS

While the recommendations as presented above are arranged according to the major themes that emerged in the community presentations, we have repeated them below, organized by the Age Friendly Domains. We have listed each recommendation only once under the primary domain it pertains to, while including the additional domains it touches on in parentheses.

Outdoor Spaces and Public Buildings

- Creating a ‘lens’ tool that is applied to City planning, policy and program development decisions. An ‘age friendly’ or ‘8-80’ lens that takes into account winter and economic access could help to orient the decision-making culture towards age friendliness by pointing out challenges experienced by the young and the old. Further, the use of this lens could become a process-based performance measure that would transparently demonstrate the City’s intention to enhance age friendliness. (also: Housing, Civic Participation and Social Inclusion, Communication)

- Undertaking specific program or policy reviews to ensure age friendliness is optimized. Access-related concerns that could be reviewed include Handi-Transit, Leisure Guide program registration and snow clearing policies. Reviews should involve users, be conducted openly and could potentially involve a peer review process where officials from other cities that have been recognized for their age friendliness are asked to participate.

Transportation

- Considering safe cycling routes (including, especially, traffic-separated paths and cycletracks) as age-friendly infrastructure. Apply a complete communities/complete streets lens to cycling infrastructure, emphasize bike access to amenities in neighbourhood centres.

Housing

- Continued support for smarter growth and an emphasis on complete communities and complete streets. Move forward with several ‘living lab’ pilot projects that evolve the state of the art locally; consider involving universities or other research institutions to study impacts. (also: Transportation, Outdoor Spaces)

- Liaising with developers about barriers to establishing a broader diversity of housing types (taking note of existing housing policies and the Our Winnipeg Complete Communities Direction Strategy) with an aim of identifying opportunities to eliminate red tape, modernize zoning, or reposition incentives in support of diversity.

- Developing ways of characterizing housing options/availability at the neighbourhood level to understand needs and opportunities. Share results with development industry and develop targeted incentives to support renovation, rehabilitation or new construction in support of diversity goals.
**Social Participation**

- Developing a memorandum of understanding that supports efficiency through access/service sharing agreements between schools, community centres, libraries, and other community facilities - and report on results. (also: Respect and Social Inclusion)

- Review and establish/revise standards for how City programs and services are communicated (i.e. which channels, when), based on research evidence about effectiveness. Update periodically to respond to changing technology/social trends. (also: Communication)

- Streamline the City’s website, with a focus on user needs and experience. (also: Communication)

- Proceeding with development of adult activity structures in a range of Winnipeg locations. Consider intergenerational opportunities when siting.

- As libraries are a highly valued piece of community infrastructure, consider what role they can play in hosting/being a base for additional programming.

**Respect and Social Inclusion**

- Either grow the profile of the Senior of the Year award program or disband it. While network members see the potential of this recognition program, the relatively small scale of the award is seen as unfairly diminishing its value. (also: Social Participation)

**Civic Participation and Employment**

- Strengthening community centres with access to new tools including communications through City channels, planning support, performance analysis, fundraising assistance and coordination/network integration help. (also: Social Participation, Communication)

**Communication and Information**

- Developing accessibility performance measures and reporting on them at the neighbourhood level.

- Promoting current performance measurement initiatives, such as OMBI (Ontario Municipal Benchmarking Initiative) and developing or adopting new measures that will promote transparency and accountability

**Community Support and Health Services**

- Identifying, supporting and promoting indoor walking locations in all communities. (also: Respect and Social Inclusion, Social Participation, Communication)
6.0 APPENDICES

6.1 RESULTS

This section includes summarized results from each of the sessions. For each, the names of participating network organizations is listed, and key themes from roundtable dialogue are listed. These themes were identified by keyword analysis based on roundtable notes and written comments on presentation boards and by identifying areas of priority from the dotmocracy exercise. As these summaries were prepared after the session and without the opportunity to check back with participants, they should be read as the consultants’ assessment of major theme areas and read in conjunction with the direct feedback sections.

In addition to round-table and small-group discussion, participants were given the opportunity to provide direct feedback on elements of the Age Friendly Action Plan.

Each Participant was given 3 large stickers to identify which domains should be given the most attention going forward. This is indicated in the “Priority Ranking Column.” Additionally, participants were able to place multiple (unrestricted) smaller dots on any part of the boards that resonated as a priority, an important concept or a point where particular attention should be paid. Finally, participants were able to write their own comments and ideas on post-it notes which they could put on each domain.
6.1.1 ST. JAMES
March 17th, 2015, St. James Civic Centre

PARTICIPATING NETWORK ORGANIZATIONS:
- Winnipeg Regional Health Authority
- Discovery Children’s Centre
- St. James Assiniboia Parent Child Coalition
- Community Venture Charleswood
- Westwood Community Church
- Neighbourhood Immigrant Settlement Program - Winnipeg
- Office of Sharon Blady, MLA
- Shawn Dobson, City Councillor – St. Charles
- Scott Gillingham, City Councillor – St James/Brooklands/Weston
- Members of the interested public

KEY DIALOGUE THEMES:
Communication is essential to creating a culture of age friendliness.
- Need multiple ways to communicate programs (internet, phone, mail, etc); we can’t communicate only to those who are tech savvy.
- When communicating and when designing programs, it’s important to contemplate multi-cultural/cross-cultural opportunities and needs (social inclusion domain doesn’t mention culture).
- Since community development staff have been eliminated communities no longer have a connection to the City and City no longer has a connection to the community. This impairs communication.
- Library services noted as particular area of need for enhanced communication.

Think strategically about barriers when planning for age friendliness.
- What are the barriers in each domain? For the plan to work, we need to work from barriers to solutions. For example, in Housing domain, a key barrier is the high price-tag for seniors who want to downsize.
Safe, practical access to services and programs is critical.

- Preschools and childcare centres don’t fall under new school zone speed limits.
- Distance between amenities is too far in St. James, and we need more parking and public transit close to facilities.
- Access to trail system and sidewalks in winter is hampered by lack of snow clearing (move away from door-to-door mail delivery will exacerbate this - perhaps a Mail Angels program modeled after Snow Angels could help?). Areas around seniors centres are a priority.
- Handi transit not adequate for everyone; new card system for transit seems strange to seniors (and process for filling card is confusing) and the system won’t work for those without a bank account.
- Transit weaknesses: no north-south bus routes, feeder routes don’t sync well with trunk routes. Could a DART system help in St. James?
- Access to health care services is important. Need for a one-stop healthcare facility so don’t have to travel to multiple, spread out locations.

Intergenerational thinking is foundational for respect & social inclusion.

- Need for intergenerational programming year round - free/twoonie free swim was great for intergenerational interaction but was cancelled.
- City AND community leadership required to break down age silos. Age Friendly initiatives will require private individuals, and enterprises becoming interested and engaged.
- Social Inclusion was ranked moderately high in exercise because it’s a priority for people in St. James, not because it is lacking in area.
- City should provide facilities for activities and grant easy access to private groups.
<table>
<thead>
<tr>
<th>Domain</th>
<th># of votes*</th>
<th>Points of Resonance</th>
<th>Comments and Ideas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing</td>
<td>12</td>
<td>Age-friendly housing (7) Intergovernmental action on housing (7) New mixed-use housing (5) Secondary suites (1)</td>
<td>New idea: program that promotes improvements to make main floor apartments visitable/accessible</td>
</tr>
<tr>
<td>Transportation</td>
<td>11</td>
<td>Pedestrian countdown signals (5) Dial-a-ride-transit (4) Accessible parking (4) Senior travel training program (3) Safer school zones (2) Accessible transit buses (2)</td>
<td>Comment: DART system is feeder in areas of St. James</td>
</tr>
<tr>
<td>Respect &amp; Social Inclusion</td>
<td>8</td>
<td>Including all generations (10) Senior of the year award (1)</td>
<td>Comment: missing multi-cultural component</td>
</tr>
<tr>
<td>Community Support and Health Services</td>
<td>7</td>
<td>Age-friendly recreation and learning (6) Libraries in the community (5) Examining possibilities for an adult activity structure (4)</td>
<td>Comment: [need] increased communication about already available resources; Leisure Guide should be included in this domain; [need] Community Services representative at neighbourhood level; bring back the community development staff to the area</td>
</tr>
<tr>
<td>Social Participation</td>
<td>4</td>
<td>Easy access to leisure programs (5) Library programs (4) Age-friendly recreation and learning (3) Snow Angels program(3) Continue support for community garden and adopt-a-park programs (6) Examine opportunities for an adult activity structure (2)</td>
<td>Comment: remember – not everyone has computer access</td>
</tr>
<tr>
<td>Communication &amp; Information</td>
<td>4</td>
<td>Easy access to leisure programs (6) Promoting awareness of library services (5) Connecting with older adults (4)</td>
<td>Comment: don’t leave out those without computers; include phone numbers</td>
</tr>
<tr>
<td>Domain</td>
<td># of votes</td>
<td>Points of Resonance</td>
<td>Comments and Ideas</td>
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</tr>
<tr>
<td>Civic Participation &amp; Employment</td>
<td>1</td>
<td>Including all generations (10) Oshki Annishinable Nigaaniwak – Young Aboriginal People Leading (2) Explore the idea of an integrated advertising, display and convention promotions strategy (1)</td>
<td></td>
</tr>
<tr>
<td>Outdoor Spaces &amp; Buildings</td>
<td>1</td>
<td>Safer school zones (4) Snow clearing and ice control policy (1) Snow Angels program (1) Accessibility awards (1) Continuing support for community garden and adopt-a-park projects (3) Examining possibilities for an adult activity structure (2) Continued investment in sidewalk improvements and research/enhancement of pedestrian infrastructure (1)</td>
<td>New idea: program that promotes improvements to make main floor apartments visitable/accessible</td>
</tr>
</tbody>
</table>

*Selected by participants as a “top three” priority.

See Section 6.1 for explanation of methodology.
6.1.2 POINT DOUGLAS
December 4, 2014, Win Gardner Place

PARTICIPATING NETWORK ORGANIZATIONS:
• Winnipeg Regional Health Authority
• North End Wellness Elders Inc
• Point Douglas Senior’s Coalition
• North End Manna Way
• Transportation Options Network for Seniors
• Members of the interested public
• Members of the Mayor’s Age Friendly & Seniors Advisory Committee

KEY DIALOGUE THEMES:
Economic accessibility is a significant concern.
• Primary issue with housing; if it isn’t affordable, it isn’t helpful
• Cost of Transit makes travel prohibitive for some
• Affordability is seen within the community as being more of an issue in Point Douglas/the North End than anywhere else in Winnipeg.

Physical accessibility is a foundational need.
• Snow clearing is important to enabling social participation, employment, wellness
• Transit routes makes access to some destinations difficult/inefficient

Point Douglas Board Matrix

<table>
<thead>
<tr>
<th>Domain</th>
<th># of votes*</th>
<th>Points of Resonance</th>
<th>Comments and Ideas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing</td>
<td>5</td>
<td>Affordable, safe, accessible, close to services, family connections, independent, collaborating with other levels of government, home builders, and community stakeholders to respond, TBC…</td>
<td></td>
</tr>
<tr>
<td>Domain</td>
<td># of votes*</td>
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<td></td>
<td></td>
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<tr>
<td>Transportation</td>
<td>7</td>
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<td></td>
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<tr>
<td>Respect &amp; Social Inclusion</td>
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<td></td>
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<td>Community Support and Health Services</td>
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<tr>
<td>Social Participation</td>
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<td>Civic Participation &amp; Employment</td>
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<tr>
<td>Outdoor Spaces &amp; Buildings</td>
<td>5</td>
<td></td>
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**Points of Resonance**

- **Transportation**: free transport provided by the voluntary or public sector (3), create a transportation system that supports active, accessible and healthy lifestyle options (6), Dynamically integrate land use and transportation, so that destinations are easily reached and the number and length of trips that people need to make is minimized (1), Dial a ride Transit (2), Transit System Improvements (4), Accessible Transit Buses Winnipeg (1), New Transportation Options (3), Continuing partnerships aimed at developing tools for making Winnipeg more walkable for everyone (1).

1) Street clearing and sidewalk clearing contracts need to be rewritten so whoever cleans last needs to clear the street access on sidewalks. 2) Consider Dart or Dial a Bus access to McPhillips and Isabel.

- **Respect & Social Inclusion**: Lifelong Learning needs to be accessible and affordable.

- **Social Participation**: Participation must be affordable and inclusive. St Johns > outdoor exercise equipment.

*Selected by participants as a “top three” priority.*

See Section 6.1 for explanation of methodology.
6.1.3 RIVER EAST
January 21, 2015, ACCESS River East

PARTICIPATING NETWORK ORGANIZATIONS:

- Winnipeg Regional Health Authority
- Winnipeg Crime Stoppers
- Manitoba Housing
- River East Transcona School Division
- The Chalmers Neighbourhood Renewal Corporation
- Office of Jim Malloway, MLA — Elmwood
- Jason Schreyer, City Councillor — Elmwood-East Kildonan
- Members of the interested public
- Members of the Mayor’s Age Friendly & Seniors Advisory Committee

KEY DIALOGUE THEMES:

**Personal Mobility is an Increasing Concern.**

- Sidewalk networks and accessible, convenient transit options are increasingly critical, including the need to improve sidewalk connectivity, maintenance and transit access points.
- Personal safety and security is a key factor, and improvements to lighting as well as perceived sense of “eyes on the street” equally important to personal mobility.

**Social Inclusion and Interaction are Critical to Health and Well Being.**

- Opportunities for intergenerational participation and interaction should be encouraged. Volunteerism that brings generations together is an effective and proven example.
- Better intergovernmental cooperation to coordinate programs and services to centralize communication (just need to go to one place) and share resources (less duplication)
- Better coordination between community centres and libraries
- Increased and improved communication regarding programs, services and opportunities.
<table>
<thead>
<tr>
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<td>Transportation</td>
<td>7</td>
<td>“Create a transportation system that supports…(3),”Provide transportation infrastructure that is well maintained“(5), “New Transportation Options“(2), “Continuing partnerships aimed at developing tools for making Winnipeg more walkable for everyone“(2)</td>
<td>Roads and sidewalks are in terrible shape. Safety for sidewalks and walkways to transit stops.</td>
</tr>
<tr>
<td>Respect &amp; Social Inclusion</td>
<td>1</td>
<td>&quot;Including all Generations“(6)</td>
<td>Learning opportunities for multi generational programs.</td>
</tr>
<tr>
<td>Community Support and Health Services</td>
<td>12</td>
<td>Age-friendly recreation and learning (6)</td>
<td>Encourage grocery store development to eliminate food deserts</td>
</tr>
<tr>
<td>Social Participation</td>
<td>8</td>
<td>Easy access to leisure programs (3) Library programs (4) Age-friendly recreation and learning (3) Snow Angels program(5) Senior Travel Training Program (4)</td>
<td></td>
</tr>
<tr>
<td>Communication &amp; Information</td>
<td>1</td>
<td>Senior Travel Training Program (2), Easy access to leisure programs (2), Promoting Senior of the Year Award (3), Connecting with Older Adults (2)</td>
<td>In collaboration with Senior of the Year, explore mentorship program with youth and seniors.</td>
</tr>
<tr>
<td>Civic Participation &amp; Employment</td>
<td>3</td>
<td>“Recognize and support the essential role that volunteers and volunteerism play…“(6), Including all Generations (4)</td>
<td>Partnerships with Schools to explore mentorship programs with youth and seniors Programs to have young people teach seniors to navigate the web</td>
</tr>
<tr>
<td>Domain</td>
<td>Domain &amp; # of votes</td>
<td>Points of Resonance</td>
<td>Comments and Ideas</td>
</tr>
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<td>-----------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Outdoor Spaces &amp; Buildings</td>
<td>9</td>
<td><em>Snow and Ice Control Policy (4), Snow Angels Program (2), “Collaborating with community organizations, developers…” (6), “Planning for sustainable and connected recreation and leisure infrastructure” (5), “Promoting, and collaborating on community safety initiatives” (2)</em></td>
<td>Collaboration with other agencies to develop intergenerational opportunities</td>
</tr>
</tbody>
</table>

*Selected by participants as a “top three” priority.

See Section 6.1 for explanation of methodology.
6.1.4 ASSINIBOINE SOUTH
February 24, 2015, Charleswood Library

PARTICIPATING NETWORK ORGANIZATIONS:
• Winnipeg Regional Health Authority
• Charleswood Historical Society
• GNG Nutritionals
• Westgrove Family Resource Centre
• Toastmasters (55+)
• Harte Trail
• Members of the interested public
• Members of the Mayor’s Age Friendly & Seniors Advisory Committee

KEY DIALOGUE THEMES:
Charleswood’s transportation system needs to keep pace with the needs of residents.
• Accessing services without a car can be difficult or impossible
• Sidewalks are needed; intersections should have countdown signals
• Bike lanes on major streets would make travelling by bike safer
• Pedestrian/cyclist speed differences on the Harte Trail are problematic; etiquette might help, widening/separation also discussed

More diverse housing is needed to allow residents to age in their community.
• Smaller lots and different types of housing are needed

Older adults in Charleswood are active and would like more opportunities for active living.
• Intergenerational activity opportunities are a priority
• New amenities such as a pool and indoor walking opportunities are desired
• Safely connecting the Harte Trail across the Perimeter would provide access to trails to the west

Awareness is a critical first step to participation.
• The Action Plan included several programs and opportunities that were previously unknown to some network members.
<table>
<thead>
<tr>
<th>Domain</th>
<th># of votes*</th>
<th>Points of Resonance</th>
<th>Comments and Ideas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing</td>
<td>7</td>
<td>Age Friendly Housing (9), New Secondary Suites Opportunities (2), New Mixed-Use and Housing Opportunities (3), Walk-up Recycling and Garbage Collection Service (2)</td>
<td>no comments</td>
</tr>
<tr>
<td>Transportation</td>
<td>12</td>
<td>Pedestrian Countdown Signals (4), Improved Visibility of Pedestrian Crossings (3), Safer School Zones (2), Dial-a-Ride Transit (8), Transit System Improvements (7), Accessible Parking (2)</td>
<td>Better access for bus transportation.</td>
</tr>
<tr>
<td>Respect &amp; Social Inclusion</td>
<td>2</td>
<td>Including All Generations (5)</td>
<td>no comments</td>
</tr>
<tr>
<td>Community Support and Health Services</td>
<td>8</td>
<td>Lifelong Learning (3), Libraries in the Community (4), Age-Friendly Recreation and Learning (4), Examining Possibilities for and Adult Activity Structure (2)</td>
<td>Expand Charleswood Senior Center to include more fitness classes 5 days a week. Need more instructors and a larger gym with more equipment.</td>
</tr>
<tr>
<td>Social Participation</td>
<td>4</td>
<td>Easy access to leisure programs (2), Senior Travel Training Program (2)</td>
<td>no comments</td>
</tr>
<tr>
<td>Communication &amp; Information</td>
<td>0</td>
<td>Easy access to leisure programs (5), Senior Travel Training Program (4), Connecting with Older Adults (2)</td>
<td>e billboard to find out what activities are locally available</td>
</tr>
<tr>
<td>Civic Participation &amp; Employment</td>
<td>0</td>
<td>Including All Generations (2), Oshki Annishinabe Nigaaniwak (2), “Recognize and support the essential role that volunteers and volunteerism play…” (2)</td>
<td>no comments</td>
</tr>
<tr>
<td>Domain</td>
<td># of votes*</td>
<td>Points of Resonance</td>
<td>Comments and Ideas</td>
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</tr>
<tr>
<td>Outdoor Spaces &amp; Buildings</td>
<td>6</td>
<td>Snow and Ice Control Policy (4), Snow Angels (2), Accessibility Awards(11), Examining possibilities for an adult activity structure (5), Continued investment in sidewalk improvements and research and enhancement of pedestrian infrastructure (3)</td>
<td>Museum is a treasure that needs better signage. If signs are destroyed replace them ex. Kelly Landing Park, permanent signs are needed at both entrances. The Harte Trail is being Raced upon by cyclist, after work and on weekends, they need to use their bell or slow down and call out to people when they are passing pedestrians. Community gardens with fences to keep deer out and water accessibility for gardens. Indoor public swimming pool and recreation centre in Charleswood. How do you access the Snow Angel Program? Winter sidewalks are difficult to walk on. Active playgrounds.</td>
</tr>
</tbody>
</table>

*Selected by participants as a “top three” priority.

See Section 6.1 for explanation of methodology.
6.1.5 ST. VITAL
February 27, 2015, Youville Centre

PARTICIPATING NETWORK ORGANIZATIONS:
- Winnipeg Regional Health Authority
- Bishop Grandin Greenway
- Old St. Vital Business Improvement Zone
- Louis Riel School Division
- Barbara Mitchell Family Resource Centre
- Alpha House
- Norberry Glenlee Community Centre
- Manitoba Housing
- St. Mary Magdalene’s Anglican Church
- Members of the Mayor’s Age Friendly & Seniors Advisory Committee

KEY DIALOGUE THEMES:
Planning, including planning for age friendliness, needs teeth to make a difference.
- Exceptions reduce momentum
- Transit serviceability should be a must for new development

Processes to access services also need to be to age friendly.
- Take into account web and technology skills of citizens
- Consider impacts of aging such as memory loss
- Handi-Transit language barriers are a challenge

Coordination of programs/services/facilities would support age-friendly goals.
- Intergenerational, multiprogram facilities could efficiently promote social participation and accessibility (schools, libraries, community centres, etc.)
- The Community Resource Coordinator role was important to creating connections and is missed

More diverse housing is needed.
- New forms/styles, including formats that cater to multigenerational households
- Affordability is a concern; especially for new Canadians/refugees
## St. Vital Board Matrix

<table>
<thead>
<tr>
<th>Domain</th>
<th># of votes</th>
<th>Points of Resonance</th>
<th>Comments and Ideas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing</td>
<td>10</td>
<td>Age Friendly Housing (8), Intergovernmental Action on Housing(7), New Secondary Suites Opportunities (2), “Continuing to actively participate in intergovernmental discussions…”(7)</td>
<td>Safe affordable housing. No weapons, child abuse checks.</td>
</tr>
<tr>
<td>Transportation</td>
<td>9</td>
<td>Pedestrian countdown signals (5), Improved Visibility of Pedestrian Crossings (4), Transit System Improvements(5), Accessible parking (5), Safer school zones (2), Accessible transit buses (3), New Transportation Options (3)</td>
<td>Increase respectful use of Handi Transit, and lessen wait times, improve, and simplify access and registration</td>
</tr>
<tr>
<td>Respect &amp; Social Inclusion</td>
<td>2</td>
<td>Accessibility Awards (3)</td>
<td>Work with service clubs and faith communities. Too much emphasis on awards. Award for each community.</td>
</tr>
<tr>
<td>Community Support and Health Services</td>
<td>6</td>
<td>Lifelong Learning (2), Libraries in the Community (2), Age-Friendly Recreation and Learning (2), Collaboration with the Winnipeg Regional Health Authority in “CLASP” (2), Examining possibilities for an adult activity structure (2)</td>
<td>Where are the health services on this site? Please add timelines, huge waits for basic services. Partnerships with Community Health. This really needs to be flushed out! Surely there is more we can do!</td>
</tr>
<tr>
<td>Social Participation</td>
<td>5</td>
<td>Easy access to leisure programs (10), Library programs (2) Age-friendly recreation and learning (2), Snow Angels program (3)</td>
<td>Bring back Community Resource Coordinator. Work with churches and other places of worship.</td>
</tr>
<tr>
<td>Communication &amp; Information</td>
<td>5</td>
<td>Easy access to leisure programs (7), Connecting with Older Adults (5)</td>
<td>Don’t need a new system, need a better system. This requires an infrastructure that keeps the information up to date. Bring back Community Resource Coordinators. Utilize and Value the service providers for this process.</td>
</tr>
<tr>
<td>Domain</td>
<td># of votes</td>
<td>Points of Resonance</td>
<td>Comments and Ideas</td>
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</tr>
<tr>
<td>Civic Participation &amp; Employment</td>
<td>1</td>
<td>Oshki Annishinabe Nigaaniwak (2), “Foster opportunities for Aboriginal youth…” (2), “Recognize and support the essential role that volunteers…” (2)</td>
<td>Develop partnerships between new comers and aboriginals. Intentionally strive to find out what is being offered by non government funded agencies.</td>
</tr>
<tr>
<td>Outdoor Spaces &amp; Buildings</td>
<td>0</td>
<td>Snow and Ice Control Policy (11), Snow Angels (5), Collaboration with the Winnipeg Regional Health Authority in “CLASP” (5), Continuing support for community garden and adopt-a-park projects (3), Examining possibilities for an adult activity structure (4), Continued investment in sidewalk improvements and research and enhancement of pedestrian infrastructure (3)</td>
<td>Protect the green spaces, stick to the plans and do not sell out to the highest bidder.</td>
</tr>
</tbody>
</table>

*Selected by participants as a “top three” priority. See Section 6.1 for explanation of methodology.
6.1.6 TRANSCONA
April 7, 2015, ACCESS Transcona

PARTICIPATING NETWORK ORGANIZATIONS:
- Transcona Historical Museum
- Winnipeg Public Library
- TMVC/TCN/TCS
- Transcona Retired Citizens Org. Inc.
- Transcona Biz
- Grace Church
- L’Arche Winnipeg
- Winnipeg Regional Health Authority
- Transcona Hard of Hearing
- Transcona Council of Seniors
- Seniors & Healthy Aging Secretariat - Manitoba Healthy Living & Seniors
- Transcona Memorial United Church
- St. George’s Anglican Church
- Russ Wyatt - City Councillor, Transcona Ward
- Partners Sharing Solutions to Seniors
- Members of the interested public
- Members of the Mayor’s Age Friendly & Seniors Advisory Committee

KEY DIALOGUE THEMES:
Access and participation for all ages requires a transportation system that works for all modes.
- Transit system (Handi-Transit speed/convenience, bus stop accessibility) and cycling infrastructure enhancement (including bike parking) are a priority
- Plan for access by all citizens, regardless of mode of travel
- Safe road crossings are critical

Lifelong learning and wellness is critical to quality of life.
- Accessible, relevant library program is highly valued
- Activities need to be affordable and offered daytime and evening
An age friendly community has diverse housing options to suit all life stages.

- New forms, including mixed use development and styles that support multigenerational living are needed
- Affordability is a concern
- Accessible/visitable housing is in demand

### Transcona Board Matrix

<table>
<thead>
<tr>
<th>Domain</th>
<th># of votes*</th>
<th>Points of Resonance</th>
<th>Comments and Ideas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing</td>
<td>6</td>
<td>Age Friendly Housing(10), Secondary Suites(5), New Mixed Use and Housing Opportunities (8), Continuing to Actively Participate in intergovernmental…(3), Establish partnerships with the private, not-for-profit and government sector to provide affordable housing…”(3), “Support the integration of specialty housing within residential neighbourhoods…”(4)</td>
<td>no comments</td>
</tr>
<tr>
<td>Transportation</td>
<td>10</td>
<td>Pedestrian Countdown Signals(3), Improved Visibility of Pedestrian Crossings (4), Transit System Improvements (6), Accessible Transit Buses Winnipeg(3), New Transportation Options(2), Accessible Parking (4), Continuing partnerships aimed at developing tools for making Winnipeg more walkable for everyone(3), “Dynamically integrate land use and transportation, so that…”(4)</td>
<td>no comments</td>
</tr>
<tr>
<td>Respect &amp; Social Inclusion</td>
<td>1</td>
<td>Including all Generations (10), Accessibility Awards (3)</td>
<td>no comments</td>
</tr>
<tr>
<td>Community Support and Health Services</td>
<td>8</td>
<td>Lifelong Learning (12), Libraries in the Community (11), Age-Friendly Recreation and Learning (11), Examining possibilities for an adult activity structure(6)</td>
<td>renew wording of “very old” on board.</td>
</tr>
<tr>
<td>Domain</td>
<td># of votes*</td>
<td>Points of Resonance</td>
<td>Comments and Ideas</td>
</tr>
<tr>
<td>---------------------------------</td>
<td>-------------</td>
<td>--------------------------------------------------------------------------------------</td>
<td>--------------------</td>
</tr>
<tr>
<td>Social Participation</td>
<td>10</td>
<td>Library Programs(18) The Snow Angels Program(3) Easy Access to Leisure Programs(7)</td>
<td>no comments</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Continuing support for community garden and adopt-a-park projects(3)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Examining possibilities for an adult activity structure(3)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>&quot;Provide equitable access to municipal programs, services…&quot; (2)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>&quot;Provide libraries that are safe, convenient and accessible…&quot;(3)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Work with community partners to foster an inclusive and equitable community.(2)</td>
<td></td>
</tr>
<tr>
<td>Communication &amp; Information</td>
<td>10</td>
<td>Easy Access to Leisure Programs(8) Senior Travel Training(3) Connecting with Older Adults(3)</td>
<td>no comments</td>
</tr>
<tr>
<td>Civic Participation &amp; Employment</td>
<td>1</td>
<td>Including all Generations (9),</td>
<td>review wording of old on board.</td>
</tr>
<tr>
<td>Outdoor Spaces &amp; Buildings</td>
<td>5</td>
<td>Access to Destinations (2)</td>
<td>no comments</td>
</tr>
<tr>
<td></td>
<td></td>
<td>“Collaborating with community organizations…”(5)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>“Planning for sustainable and connected recreation…”(2)</td>
<td></td>
</tr>
</tbody>
</table>

*Selected by participants as a “top three” priority.

See Section 6.1 for explanation of methodology.
6.1.7 ST. BONIFACE
February 24, 2015, Archwood Community Centre

PARTICIPATING NETWORK ORGANIZATIONS:
- Archwood 55+
- St Laurent Bilingual Service Centre
- Members of the interested public
- Members of the Mayor’s Age Friendly & Seniors Advisory Committee

KEY DIALOGUE THEMES:
Age-Friendly should move beyond “Senior-Based Initiatives”
- While many there are many excellent senior-based initiatives, there was an overwhelming sense that effort needs to be made in engaging young people.
- Respect and Social Inclusion can best be fostered through finding ways to create intergenerational interactions, connections and relationships, through initiatives such as multigenerational sport, social mixers, mentorship programs through the library.
- The Mayor’s Senior’s Award could focus on seniors who foster multi-generational relationships.

Communication should be enhanced
- Strong perception that The City is relying too heavily on website and social media to communicate; many people, including seniors, do not rely primarily on the internet, even if they are comfortable with technology.
- Communication of programs, initiatives and opportunities to communicate need to reach people in their home and in modes that fit with them, (“rather than simply saying: everything is online”).
- The City could look at getting feedback on which forms of communication are best suited to actually reaching constituents regarding relevant programs and initiatives of interest.
- Specific note of “snow angels,” senior transit training, library programming, Senior Award and volunteer opportunities as positive initiatives that lack awareness due to inadequate communication.

Transportation and Accessibility need improvement
- A greater range of flexibility in transportation options should be developed and encouraged, including a system to harness vetted volunteer drivers to supplement handi-transit, DART style bus service within the community and greater AT accessibility.
- Trails and AT routes should have enhanced amenities for encouraging use by seniors, including more areas to stop and rest.
## St Boniface Board Matrix

<table>
<thead>
<tr>
<th>Domain</th>
<th># of votes*</th>
<th>Points of Resonance</th>
<th>Comments and Ideas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing</td>
<td>17</td>
<td>Age Friendly Housing (9)</td>
<td>Rooming houses for seniors. Affordable 55 plus housing, stop turning apartments into condos. low cost rental housing.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Intergovernmental Action on Housing (13)</td>
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<tr>
<td></td>
<td></td>
<td>New Secondary Suites Opportunities (6)</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>New Mixed-Use and Housing Opportunities (2)</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Walk-up Recycling and Garbage Collection Service(4)</td>
<td></td>
</tr>
<tr>
<td>Transportation</td>
<td>22</td>
<td>Pedestrian Countdown Signals (3)</td>
<td>More Handi Transit. Free Bus for Seniors over 60 years. Taxi companies are charging too much, seniors cannot afford the fares. Centralized service for volunteer drivers. city to support TONS activities.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Improved Visibility of Pedestrian Crossings (2)</td>
<td></td>
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<tr>
<td></td>
<td></td>
<td>Safer School Zones (2)</td>
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<td>Senior Travel Training Program (2)</td>
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<td>Dial-a-Ride Transit (10)</td>
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<td>Transit System Improvements (13)</td>
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<td>Accessible Transit Buses Winnipeg (6)</td>
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<td>New Transportation Options (14)</td>
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<td>Accessible Parking (7)</td>
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<td></td>
<td>Continuing partnerships aimed at developing tools for making Winnipeg more walkable for everyone(3)</td>
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<tr>
<td>Respect &amp; Social Inclusion</td>
<td>2</td>
<td>Senior of the Year Award (3), Including all Generations (14), Accessibility Awards (4)</td>
<td>no comments</td>
</tr>
<tr>
<td>Community Support and Health Services</td>
<td>4</td>
<td>Lifelong Learning (4), Libraries in the Community (4), Age-Friendly Recreation and Learning (4), Examining possibilities for an adult activity structure (4)</td>
<td>medical needs i.e.. dental and hearing aids. create more multi purpose centres (Library, pool, community centres, daycares)</td>
</tr>
<tr>
<td>Domain</td>
<td># of votes*</td>
<td>Points of Resonance</td>
<td>Comments and Ideas</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>-------------</td>
<td>-------------------------------------------------------------------------------------</td>
<td>-----------------------------------------------------------------------------------</td>
</tr>
</tbody>
</table>
| Social Participation          | 4           | Library Programs (6)  
Senior Travel Training Program (6)  
Age-Friendly Recreation and Learning (4)  
The Snow Angels Program (5)  
Easy Access to Leisure Programs (8)  
Examining possibilities for an adult activity structure (3)  
"Provide equitable access to municipal programs, services…" (2)  
Work with community partners to foster an inclusive and equitable community (2) | More city supported leisure programs for seniors. Designate facilitators to make changes and encourage initiatives. |
| Communication & Information   | 10          | Promoting Awareness of Library Services (3)  
Easy Access to Leisure Programs (15)  
Connecting with Older Adults (10) | Community participation in City of Winnipeg website and at library and community centres.  
PROMOTION if i don’t know, how can i do?  
Better advertising of activities for seniors. |
| Civic Participation & Employment | 0          | Including All Generations (8) | need three levels of government to participate in meetings. |
| Outdoor Spaces & Buildings    | 9           | Access to Destinations (5)  
Snow and Ice Control Policy (6)  
The Snow Angels Program (3)  
Accessibility Awards (2)  
Continued investment in sidewalk improvements and research and enhancement of pedestrian infrastructure (8) | no comments |

*Selected by participants as a “top three” priority.

See Section 6.1 for explanation of methodology.
6.1.8 FORT GARRY
February 24, 2015, Southlands Church

PARTICIPATING NETWORK ORGANIZATIONS:
- MLA Office
- Manitoba Family Services
- Kings Park Child Care
- Fort Garry United Church
- Pembina Active Living
- Red River College
- Southlands Church
- WRHA
- Spirit Path Church
- Members of the interested public
- Members of the Mayor’s Age Friendly & Seniors Advisory Committee

KEY DIALOGUE THEMES:
Intergenerational, Inclusive and Accessible Community Spaces are Essential
- A seeming lack of areas and forms of recreation where people can gather socially
- Community centres focus on structured activity, often emphasizing expensive sports programs: should operate more like the libraries
- Libraries are excellent, and we need more spaces, programming that mirrors them

Communication Should be Improved
- While Age Friendly Winnipeg Action Plan highlights several positive initiatives, there are many programs that are inaccessible due to simple lack of communication.
- Many of city’s initiatives regarding Age Friendliness seem disconnected from each other
- The Internet is not good enough
- Need to find ways to communicate with new Canadians

Accessibility for all is a prerequisite for success
- Universal Design
- Better accessibility to parks, active transportation networks
- Many outdoor spaces are not accessible to people with mobility issues
<table>
<thead>
<tr>
<th>Domain</th>
<th># of votes*</th>
<th>Points of Resonance</th>
<th>Comments and Ideas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing</td>
<td>16</td>
<td>Age Friendly Housing(8)</td>
<td>Co op Housing support. Family/Child friendly housing, more playgrounds, more car free zones.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Intergovernmental Action on Housing (3)</td>
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<td></td>
<td>New Secondary Suites Opportunities (8)</td>
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<td>New Mixed-Use and Housing Opportunities (4)</td>
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<td>&quot;Support the establishment of a sufficient supply of affordable..&quot;) (2)</td>
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</tr>
<tr>
<td>Transportation</td>
<td>16</td>
<td>Pedestrian Countdown Signals(17)</td>
<td>Offer extended walk time option via crosswalks.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Improved Visibility of Pedestrian Crossings(4)</td>
<td>Safe Bike Path along Pembina from Confusion Corner south.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Senior Travel Training Program(5)</td>
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<td>Transit System Improvements(4)</td>
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<td>Accessible Transit Buses Winnipeg (2)</td>
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<td></td>
<td></td>
<td>New Transportation Options(3)</td>
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<td></td>
<td></td>
<td>&quot;Create a transportation system that supports…&quot;(3)</td>
<td></td>
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<td></td>
<td></td>
<td>&quot;Dynamically integrate land use and transportation, so that…&quot;(4)</td>
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<tr>
<td>Respect &amp; Social Inclusion</td>
<td>9</td>
<td>Senior of the Year Award (4), Including all Generations (4),</td>
<td>What is the criterion for Senior of the Year? Is it only Community Involvement? What about Awesome Senior Mother/Father of the Year award?</td>
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<tr>
<td>Community Support and Health Services</td>
<td>7</td>
<td>Lifelong Learning(2), Libraries in the Community(2), Age-Friendly Recreation and Learning(7),</td>
<td>no comments</td>
</tr>
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</tr>
</tbody>
</table>
**Domain** | **# of votes** | **Points of Resonance** | **Comments and Ideas**
--- | --- | --- | ---
Social Participation | 9 | Age-Friendly Recreation and Learning (5)  The Snow Angels Program (4)  Easy Access to Leisure Programs (3)  Continuing support for community garden and adopt-a-park projects (6)  Examining possibilities for an adult activity structure (2)  "Provide equitable access to municipal programs, services..." (2)  Foster life-long arts learning opportunities (4) | Encourage committees to take leadership.  Encourage Book shares, to offer learning opportunities, like those from McNally Robinson.

Communication & Information | 14 | Connecting with Older Adults (14) | Better awareness of services and opportunities.  Informational pamphlets have to be available in various languages.

Civic Participation & Employment | 3 | Including all Generations (6)  Oshki Annishinabe Nigaaniwak (6)  "Promote the concept of lifelong learning by..." (2)  "Foster opportunities for Aboriginal youth to obtain meaningful employment" (4) | Brainstorm how to get Unions and volunteers to work together.  Connecting seniors to high schools, sharing life experiences, and events i.e. dances for all ages.  Civic participation and employment. More advertising, bulletins, seniors newsletters, school newsletters, so we can connect more people together.


*Selected by participants as a “top three” priority.*

See Section 6.1 for explanation of methodology.
PARTICIPATING NETWORK ORGANIZATIONS:

- Winnipeg Regional Health Authority
- Red River College Nursing Department
- Alzheimer’s Society of Manitoba
- Transportation Options Network for Seniors
- Point Douglas Seniors Coalition
- Members of the interested public
- Members of the Mayor’s Age Friendly & Seniors Advisory Committee

KEY DIALOGUE THEMES:

**Promotion and Communication of Resources and Initiatives**

- The concept of Age-Friendliness and the City’s commitment to it should be better promoted to encourage greater participation
- Activities, programs and initiatives lack adequate communication in reaching those who would benefit: information is available, but requires citizens to be highly motivated to seek it out.
- A single point of access to learn about all Age Friendly resources and programs across departments and jurisdictions would be highly beneficial, for example the “Senior Resource Finders” program through the WRHA should be delivered in collaboration and partnership with the City.

**Collaboration and integration on Age-Friendly initiatives**

- Many initiatives and programs could be enhanced through better partnership
- Partnership between Snow Angels and Handi-Tranist, for example could allow removal of obstacle where drivers won’t pick up if snow isn’t cleared
- Many initiatives offered by Province, WRHA, City of Winnipeg, etc, but a coordinated effort would make Age Friendly initiatives far more effective.
Transportation and Accessibility

- There are a lack of leisure facilities in the downtown, which makes many inaccessible to residents in the area.
- Transportation is a significant issue for seniors with mobility issues, and opportunities to enhance transportation options across socio-economic groupings should be considered: when good programs are offered, their benefit is reduced when they aren't accessible.

Downtown Board Matrix

<table>
<thead>
<tr>
<th>Domain</th>
<th># of votes</th>
<th>Points of Resonance</th>
<th>Comments and Ideas</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing</td>
<td>16</td>
<td>&quot;Establish partnerships with the private, not-for-profit and government sector to provide affordable housing throughout the city...&quot; (3), &quot;Support the establishment of a sufficient supply of affordable...&quot; (3), New Winnipeg Housing Policy (7), Age Friendly Housing (12), Intergovernmental Action on Housing (6), New Secondary Suites Opportunities (3), New Mixed-Use and Housing Opportunities (5), Walk-up Recycling and Garbage Collection Service (4)</td>
<td>Age Friendly housing that is also Pet Friendly.</td>
</tr>
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<td>Civic owned construction co hiring unemployed: private corporations only want profit</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Consult seniors who live in MB Housing before changing their immediate outdoor space</td>
</tr>
<tr>
<td>Transportation</td>
<td>21</td>
<td>Pedestrian Countdown Signals (12), Improved Visibility of Pedestrian Crossings (2), Senior Travel Training Program (9), Dial-a-Ride Transit (10), Transit System Improvements (5), Accessible Transit Buses Winnipeg (5), New Transportation Options (10), Accessible Parking (8)</td>
<td>City cover the cost of criminal record and vulnerable person checks to become volunteer drivers.</td>
</tr>
<tr>
<td></td>
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<td></td>
<td>Work with hospitals to allow handi-transit drivers to stop by hospitals to assist seniors in the door, without fear of being ticketed or towed.</td>
</tr>
<tr>
<td>Respect &amp; Social Inclusion</td>
<td>4</td>
<td>Senior of the Year Award (3), Including all Generations (16)</td>
<td>More programs need to be created that bridge the generational gap</td>
</tr>
<tr>
<td>Community Support and Health Services</td>
<td>7</td>
<td>Lifelong Learning (12), Libraries in the Community (2), Age-Friendly Recreation and Learning (10)</td>
<td>Accessible and trustworthy homecare services.</td>
</tr>
<tr>
<td>Domain</td>
<td># of votes*</td>
<td>Points of Resonance</td>
<td>Comments and Ideas</td>
</tr>
<tr>
<td>-------------------------------</td>
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<td>-------------------------------------------------------------------------------------</td>
<td>--------------------------------------------------------</td>
</tr>
<tr>
<td>Social Participation</td>
<td>8</td>
<td>&quot;Provide equitable access to municipal programs, services...&quot; (3), Library Programs (5), Senior Travel Training Program (5), Age-Friendly Recreation and Learning (9), The Snow Angels Program (13), Easy Access to Leisure Programs (3), Continuing support for community garden and adopt-a-park projects (4), Examining possibilities for an adult activity structure (4)</td>
<td></td>
</tr>
<tr>
<td>Communication &amp; Information</td>
<td>18</td>
<td>Promoting Awareness of Library Services (6), Easy Access to Leisure Programs (7), Senior Travel Training Program (9), Connecting with Older Adults (7), Explore the idea of an integrated advertising, display and convention promotion strategy (5)</td>
<td>More information for everyone about what 311 can provide. University classes free after age 65.</td>
</tr>
<tr>
<td>Civic Participation &amp; Employment</td>
<td>4</td>
<td>&quot;Promote the concept of lifelong learning by...&quot; (2), Including all Generations (9), Oshki Annishinabe Nigaaniwak (10)</td>
<td></td>
</tr>
<tr>
<td>Outdoor Spaces &amp; Buildings</td>
<td>9</td>
<td>Access to Destinations (5), Snow and Ice Control Policy (13), The Snow Angels Program (11), Continued investment in sidewalk improvements and research and enhancement of pedestrian infrastructure (4)</td>
<td>reduce speed limits around homes.</td>
</tr>
</tbody>
</table>

*Selected by participants as a “top three” priority.

See Section 6.1 for explanation of methodology.
6.2 RELEVANT BACKGROUND MATERIAL

Letter of Recognition for Age Friendly Status

Public Health Agency of Canada
Agence de la santé publique du Canada

Ottawa, Canada
K1A 0K9

June 22, 2015

His Worship Brian Bowman
City of Winnipeg
510 Main Street
Winnipeg, Manitoba R3B 1B9

Dear Mr. Mayor:

On behalf of the Public Health Agency of Canada, we are pleased to offer our congratulations to the City of Winnipeg on receiving the Age-Friendly Manitoba Milestones Recognition Award.

Making communities age-friendly has been identified as one of the best ways to help seniors remain healthy, active and independent for as long as they can. Age-friendly communities encourage healthy aging by improving and preserving health, physical, social and mental wellness, independence and quality of life. At the same time, age-friendly communities create better, safer and healthier places for all Canadians to live and thrive as they age.

The Public Health Agency of Canada and the World Health Organization (WHO) recognize the importance of creating such supportive social and physical environments that facilitate active and healthy aging for Canadians in their communities. On behalf of the Agency and the WHO, we are very pleased to endorse the Government of Manitoba’s recognition of your community’s commitment to becoming age-friendly.

Please accept our best wishes for your community in its continued efforts to support healthy aging, and in leading the way for other communities in Manitoba, and across Canada, to become age-friendly.

Sincerely,

Gregory Taylor, BSc, MD, CCFP, FRCP
Chief Public Health Officer

Krista Outhwaite
President

c.c. Dr. John Beard, Director, WHO
Ms. Connie Newman
**Age Friendly Winnipeg Action Plan (2014)**
Available through the Mayor’s Age-Friendly and Senior’s Advisory Committee

**OurWinnipeg and related Direction Strategies (2011)**
Available through the City of Winnipeg Website

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**6.3 CREDITS**

Community engagements were designed and conducted by Pensato Consulting Group LTD, in collaboration with The City of Winnipeg Community Services Department and The Mayor’s Age-Friendly and Seniors Advisory Committee. Funding provided by The Province of Manitoba.

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Ian Hall - Lead Researcher, Engagement Design, Analysis
Lucas c. Pauls - Graphic Design, Facilitation Assistant
Don Betts - Facilitation Assistant